

**INSTITUTE OF INFORMATION TECHNOLOGY AND
MANAGEMENT**

Date: 20th Feb, 2018

NOTICE- 210

IITM ED CELL

INTERACTIVE TALK ON

“WHY START-UPS ARE SO SCARY; AND, WHY SHOULD YOU DO IT?!”

Startup is a fashionable word. The larger frame is “Entrepreneurship”, which is a very important engine for growth for any economy. Startup route however, makes it easy for small entrepreneurs to be growth agents in an economy. In view of the above, it becomes imperative to provide a platform for the students to appreciate the need for start-ups in modern day economy.

The IITM ED Cell “Samridhi” is organizing an interactive talk on “**Why start-ups are so scary; And, Why should you do it?!**”

The session details are as under -

Resource Person: Mr. Mahadevan B Iyer (Co-founder: Cut Coffee Paste Entertainment; Research Apprentice: BCIL, Dept. of Biotechnology, Govt. of India)

Participants: Management and IT Students

Venue: IITM, Auditorium

Date: Monday, 5th March, 2018.

Reporting Time: 11:00 A.M.

Prof. (Dr.) Sheela Bhargava
Coordinator ED- Cell

Prof. (Dr.) Rachita Rana
Director- IITM